



ECOLOGY AWARENESS OF SUSTAINABLE GREEN DEVELOPMENT:
COLLABORATION OF UNIVERSITIES AND LOCAL ACTORS
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NEWSLETTER

BUILDING A GREENER FUTURE TOGETHER



Piloting Activities Across
Partner Countries

ECOUNITY Days

Country-based Legal
Analyses and Mobile App



We are delighted to present the fourth newsletter of the ECOUNTY project, an Erasmus+ Cooperation Partnership in Higher Education funded by the European Union. This newsletter highlights our remarkable achievements in piloting activities, ECOUNTY Days multiplier events, country-based legal analyses, and the launch of our mobile learning platform.

*Photo by Didem Saygin
Çanakkale, July 2025*

PILOT COURSES

ECOUNTY



The ECOUNTY piloting activities represented a landmark achievement for the project, testing the effectiveness of our curriculum modules, e-learning platform, and pedagogical methodologies across five partner countries. A total of 252 undergraduate students from economics, management, and business departments participated in the piloting process during the Fall Term 2025-2026.

The piloting utilized all project results including the four comprehensive curriculum modules (Green Economy, Sustainable Green Financing, Green Environment and Agri-food, and Sustainable Urban Development), the Moodle-based e-learning platform, animation videos, and the SGD Guide and Action Plan. Pre-test and post-test analyses revealed significant positive changes in students' attitudes toward Sustainable Green Development.



PILOT COURSE IN SLOVAKIA (Slovak University of Agriculture in Nitra)

36 students participated from the Faculty of Economics and Management. The piloting was implemented within the Finance and Currency course. Key achievements included: awareness of green public policies increased by +1.28 points (from 3.13 to 4.41 on a 5-point scale), understanding of green economy principles improved by +0.58 points, and 94.1% positive ratings for platform usability.



PILOT COURSE IN ROMANIA (National University of Science and Technology POLITEHNICA Bucharest)

94 students participated, making Romania the largest piloting cohort. 87% of students rated the platform functional and user-friendly, with 93% agreeing that animation videos enhanced understanding of complex SGD issues. The evaluation demonstrated 98% positive feedback on the usefulness of the LMS platform and project results.



PILOT COURSE IN POLAND (University of Lodz)

65 students participated through the innovative integration with the existing EcoCity degree programme. The most significant gains were observed in understanding green fiscal policies (+1.06 points) and willingness to participate in campus sustainability activities (+1.00 points). Platform effectiveness was rated positively by 80% of students, with 88% confirming the usefulness of project results.

PILOT COURSE IN TÜRKİYE (Çanakkale Onsekiz Mart University)

39 students participated in the piloting. 86.1% of students strongly agreed they transitioned from 'passive thinkers' to 'active doers' in environmental protection. 72.2% showed strong agreement on platform functionality and 75% on digital content effectiveness for environmental action. 82.3% confirmed increased SGD awareness.



PILOT COURSE IN CROATIA (University of Rijeka, Faculty of Economics and Business)

18 students participated with collaboration from 20 NGOs. Students demonstrated an impressive +30% knowledge gain and an overall attitude improvement from 4.33 to 4.63 (+0.30). The largest improvements were in willingness to participate in campus sustainability activities (+0.57) and transition to active environmental engagement (+0.57). Croatia achieved 100% positive ratings for platform usability and 94.5% for animation video effectiveness.

ECOUNTY

DAYS

The ECOUNTY Days multiplier events represented the culmination of our sharing and promotion activities, designed to disseminate project results to wider academic communities, local stakeholders, and environmental organizations. The consortium successfully organized 7 events across all partner countries, reaching an impressive total of 509 participants.



EVENT HIGHLIGHTS FROM PARTNERS

SLOVAKIA - SUA & SOS BirdLife Slovakia

Two highly successful events were organized:

1. ECOUNTY DAY on December 9, 2025, at SUA in Nitra with 61 first-year students from Accounting and Business Management programmes;
2. Expert Workshop on 'New EU Agricultural Policy for 2028-2034 and Its Impacts on Slovakia' on February 5, 2026, bringing together academics, local authorities, and NGO representatives.

The events attracted 216 participants in total, including 73 students, 31 lecturers, 18 NGO representatives, and 8 local authority representatives.



POLAND - UL

The University of Lodz engaged 66 participants. The event promoted project results and demonstrated how ECOUNTY modules can be integrated into existing degree programmes. 88% of participants confirmed the usefulness of project results for their professional development.



ROMANIA - UPB

The ECOUNITY Info Day was held on December 9, 2025, at the UPB Library Building in Bucharest in a hybrid format. The event attracted 94 participants (47 face-to-face + 47 online), including 81 other universities' students, 13 lecturers, and 11 NGO representatives. The opening was led by Assoc. Prof. Alexandra Ioanid, who emphasized the project's success in raising environmental awareness. Quality ratings reached 4.64/5.00 for overall event quality.



TÜRKİYE - MELLIS & ÇOMÜ

Two events were organized focusing on green transformation and local NGO synergy, reaching 70 participants.

The profile of participants included university students at Izmir Democracy University, NGO representatives, academicians, and local community members such as municipality representatives.

The events achieved the highest quality ratings among all partners at 4.87/5.00 for overall event quality and 4.91/5.00 for understanding of curriculum modules. 100% of participants confirmed the usefulness of the LMS platform and project results.



CROATIA - UNIRI

A hybrid session on social responsibility and sustainable urban development attracted 63 participants. The event achieved exceptional quality ratings with 4.95/5.00 for overall quality - the highest among all partner countries.

The interactive workshop facilitated lively discussions between students, researchers, and NGO representatives, including Žmergo's presentation on youth engagement in environmental protection.



COUNTRY-BASED LEGAL ANALYSES

A cornerstone of the ECOUNTRY project's Work Package 4 was the development of comprehensive country-based legal analyses examining environmental legislation across all five partner countries. These analyses provide crucial insights into the regulatory frameworks that govern sustainable development, green economy, and university-community cooperation in Slovakia, Romania, Poland, Turkey, and Croatia.

The comparative legal analyses are essential for modern society and environmental progress. They foster cooperation between universities, local governments, communities, and citizens to achieve sustainable projects and promote environmentally friendly and economically responsible practices. Laws and regulations play a crucial role in how different countries implement policies and interdisciplinary cooperation. By comparing institutional systems, the project identified positive aspects, gaps, and areas requiring improvement for better intersectoral cooperation.

Each partner university prepared detailed country-based reports examining five key thematic areas:

Thematic Area	Key Topics Covered
1. Green Economy	Environmental taxes, incentives, green public procurement policies
2. Sustainable Green Financing & Social Responsibility	EU Taxonomy implementation, sustainability reporting, guidelines in sustainable finance
3. Green Environment & Agri-food	Water management regulations, agriculture and biodiversity protection
4. Sustainable Urban Development & Smart Cities	Regulatory frameworks for smart cities, urban sustainability policies
5. Collaboration of Universities with Local Actors	Municipality law, NGO legislation, higher education law

Comparative Legal Analysis, identifying common themes aligned with EU directives (European Green Deal, EU Taxonomy), varying degrees of green public procurement implementation, differences in sustainability reporting enforcement, and challenges in practical implementation across smaller municipalities.

ECOUNITY MOBILE APPLICATION

We are excited to announce the launch of the ECOUNITY Mobile Application, bringing our comprehensive e-learning platform directly to your smartphone! The mobile app provides convenient access to all ECOUNITY learning materials, allowing students and stakeholders to engage with sustainability education anytime, anywhere.

Mobile App Features

- ✓ Access to all 4 curriculum modules in 6 languages
- ✓ Animation videos and expert tutorials on-the-go
 - ✓ Interactive quizzes for self-assessment
 - ✓ Blog articles and learning resources
 - ✓ Progress tracking and certification
- ✓ Chat rooms for student-lecturer-NGO networking

[Download Now from Google Play Store](#)

The ECOUNITY LMS platform (<https://lms.ecounityeu.com/lms/>) has been transitioned from a restricted piloting tool to a public resource. All materials are now accessible for guests, and published under a Creative Commons CC-BY-NC-SA license, encouraging educational reuse.



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Photo by Didem Saygin
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