



ECOLOGY AWARENESS OF SUSTAINABLE GREEN DEVELOPMENT:  
COLLABORATION OF UNIVERSITIES AND LOCAL ACTORS  
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# NEWSLETTER

BUILDING A GREENER FUTURE TOGETHER



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**ECOUNTY – Ecology Awareness of Sustainable Green Development: Collaboration of Universities and Local Actors** is an Erasmus+ project dedicated to strengthening ecological awareness and promoting collaboration between universities, students, NGOs, companies, and local communities.

The project aims to equip future leaders with the knowledge, skills, and practical competences necessary to contribute to sustainable development, green transition, and responsible civic engagement.

By connecting education, research, and community action, ECOUNTY fosters sustainable thinking across academic and local ecosystems.

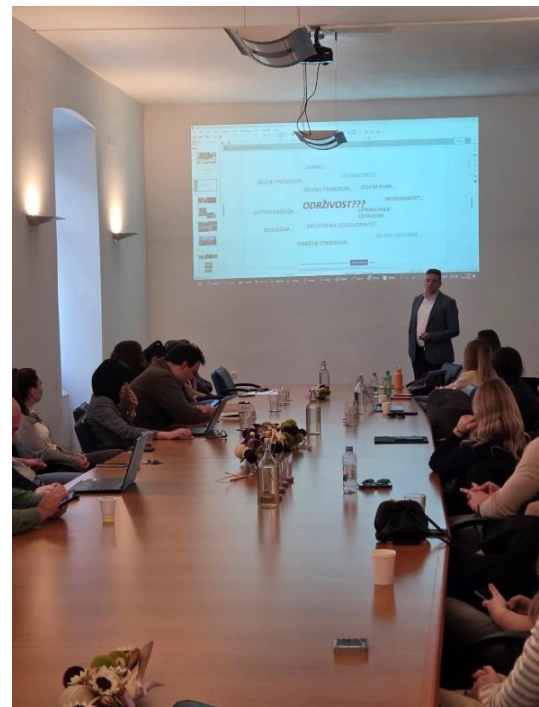
# PROJECT ACTIVITIES

## Launch of the ECOUNITY LMS Platform – University of Rijeka

On 29 January, the Faculty of Economics and Business at the University of Rijeka organized the ECOUNITY Info Day to present the activities and results of the Erasmus+ project “ECOUNITY – Ecology Awareness of Sustainable Green Development: Collaboration of Universities and Local Actors”. The event brought together academics, students, and local stakeholders to strengthen ecological awareness and cooperation in promoting sustainable development. Participants were welcomed by the project coordinator, Prof. Bojana Olgic Draženović, while Associate Prof. Dejan Miljenović presented the topic of Sustainable Value in Education.



Expert lectures addressed sustainable values in education and collaboration between universities and local actors in environmental protection initiatives. A key highlight was the presentation of the newly developed LMS e-learning platform, designed as a practical tool with structured modules and interactive content to enhance knowledge and skills in sustainable development. Certificates were awarded to students who successfully completed the pilot education programme, with special recognition given for outstanding performance.



## Study Visits to NGOs within the ECOUNITY Project

Within the Erasmus+ project “ECOUNITY – Ecology Awareness of Sustainable Green Development: Collaboration of Universities and Local Actors”, students of the Faculty of Economics and Business, University of Rijeka participated in two study visits linking sustainable development, local community engagement, and active citizenship. On 4 November 2025, students visited the Zvir water source, one of Rijeka’s key natural resources supplying the city with drinking water for over a century, where they learned about water resource management and environmental protection. The visit highlighted the importance of sustainable governance of natural assets and the role of local communities in safeguarding environmental resources.

The second study visit, held on 26 November 2025, focused on cultural and creative initiatives in the community through meetings with representatives of local civil society organizations.



Students were introduced to projects aimed at urban greening, educational activities, and initiatives strengthening cooperation with local stakeholders and social cohesion.

These activities contribute to the core objectives of the ECOUNITY project by connecting education, research, and community engagement while fostering students’ competencies in sustainable resource management and responsible civic action.



## The ECOUNITY project team participated in the Green Transition in Industry: Equal Opportunity and Just Transition Workshop.

Çanakkale Onsekiz Mart University (ÇOMÜ) and the Turkish Cooperation and Coordination Agency (TİKA) under the Ministry of Culture and Tourism of the Republic of Turkey jointly organized the “Green Transformation in Industry: Opportunity Equality and Just Transition Workshop.” Erdal Eroğlu, the project leader of the ECOUNITY project, participated as a panelist and delivered a presentation titled “Discussions on Green Transformation and Just Transition in Industry.”



## The ECOUNITY project, led by Erdal Eroğlu of Çanakkale Onsekiz Mart University, provided entry-level green transition training for sustainable careers.

Under the auspices of the Presidency of the Republic of Turkey's Human Resources Office and hosted by Çanakkale Onsekiz Mart University, Erdal Eroğlu, project leader of Çanakkale Onsekiz Mart University's ECOUNITY project, delivered a beginner-level green transition training on sustainable careers as part of the Thrace Career Fair held on February 17-18, 2025.

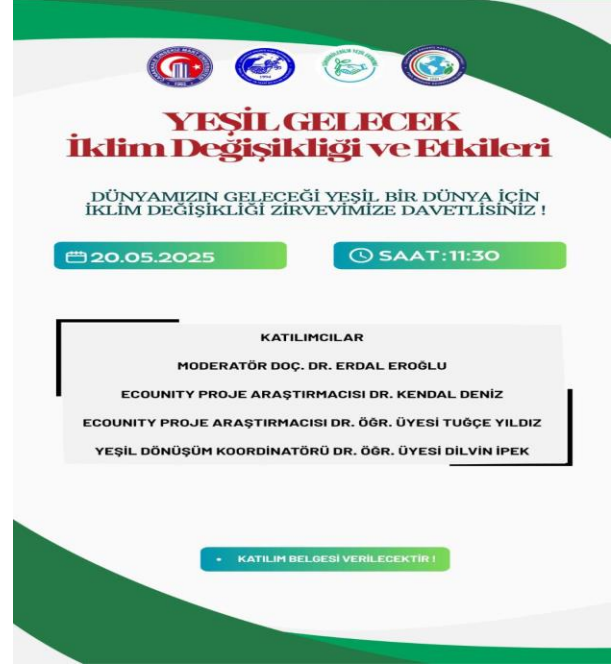


## Çanakkale Onsekiz Mart University ECOUNITY project team organized a climate summit titled “Green Future: Climate Change and Its Effects.”

project team at Çanakkale Onsekiz Mart University organized a climate summit titled “Green Future: Climate Change and Its Effects.” Moderated by ECOUNITY project leader Erdal Eroğlu, the summit featured presentations by project researcher Kendal Deniz, titled “Ecological Awareness in Sustainable Green Development: Collaboration between Universities and Local Actors,” and project technician Tuğçe Yıldız, titled "Why Do Climate Deniers Often Prevail? Why Do We Still Disbelieve When the Facts Are Clear?"

## 3rd Transnational Meeting in Bucharest

The third face-to-face transnational project meeting was held on November 4 and 5, 2024 in Bucharest, Romania. The host of the meeting was the National University of Science and Technology Politehnica Bucharest, the project partner from Romania. At the meeting, partners discussed the piloting process and dissemination activities. The ways of bringing local actors, universities and students were laid on the table in detail.



# SHARING & PROMOTION



## Project e-learning platform

We are happy to share with you that we have established the project platform for our students. All modules are uploaded and students are able to study in both synchronous and asynchronous ways. This platform is open to access for all European Universities.

The screenshot shows the ECOUNTRY platform interface. At the top, there is a green navigation bar with the ECOUNTRY logo, the word 'Acasă', a language selector set to 'ROMÂNĂ (RO)', and a 'CONECTARE' button. Below this is a breadcrumb trail: 'Cursuri > UPB (Romanian)'. A search bar contains 'UPB (Romanian)' and a search icon. A note states: 'This category includes the ECOUNTRY Course offered in Romanian.' Below the note are four course cards, each for an English version module:

- Module 1 (English Version):** GREEN ECONOMY, 15 lessons, Instructor: Alexandra Ioanid.
- Module 2 (English Version):** SOCIAL RESPONSIBILITY AND SUSTAINABLE FINANCING, 14 lessons, Instructors: Alexandra Ioanid and ECOUNTRY TEAM.
- Module 3 (English Version):** GREEN ENVIRONMENT AND AGRIFOOD, 13 lessons, Instructors: Alexandra Ioanid and ECOUNTRY TEAM.
- Module 4 (English Version):** SUSTAINABLE URBAN DEVELOPMENT AND SMART CITIES, 11 lessons, Instructors: Alexandra Ioanid and ECOUNTRY TEAM.



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